



VSM RELEASES THE ENVIRO FRIENDLY STIMULUS PACKAGE – FEB 2009

You're sick of hearing, reading and talking about the economy. So are we.

With the governments pumping billions of dollars into the pockets of the auto makers and failing corporations, we've decided it's time to release our own *Stimulus Package*.

Why should poorly managed corporations where their CEO's make hundreds of millions get bailout money from the government? Why should our tax dollars go toward corporations that should become obsolete? Why should any of these multi-million/billion dollar corporations get any breaks at all?

Let's look at the big auto makers. For the last 100 years, they have ruled the earth by pumping products into our economy that degrade the environment. All it takes is \$350 per month to lease one of these gas guzzling trucks. Surely with all the destruction of the earth staring blatantly in our face, we should search for more sustainable technologies. However, the aforementioned institutions not only control but block research and development into other alternatives that may threaten their dominance over the world. In summary, the financial institutions, auto makes and fuel suppliers have corroborated to indenture and enslave the public for their financial gain at the cost of society and the environment.

There are enough cars on earth that the auto makers should be left to either downsize or simply become obsolete. The resources required and consumed by these vehicles are taking a toll on our resources at alarming rates.

Why should a 200 lb man drive around in a 5000 lb truck when a 250 lb motorcycle will suffice? We don't need to chart the cost of producing, operating and maintaining a car/truck vs. a motorcycle to prove our point. And then there is the comparison between the excitement of being on two wheels vs. the comfort and protection of four.

Sure you may argue that one can get more use out of a vehicle to carry passengers and more *things* we want to consume. However, 90% of the cars and vehicles on our streets carry one person and his/her cel phone.

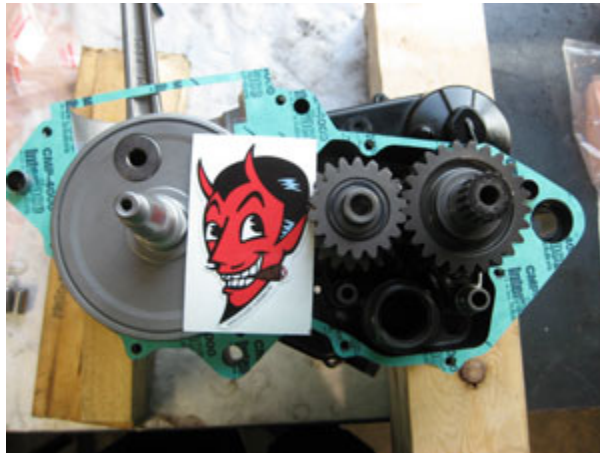
Now let's look at what all this consumerism pushed by the corporations have done to our generation. They are responsible in creating our current **buy and throw away** economy. We no longer know how to or even consider fixing anything. The minute a dirt bike won't start or doesn't look like the day we bought them, it's time to get rid of it.



Repair, Recycle, Reuse

Very few of us ever experience the satisfaction of bringing something back to life or adding value to something that has been devalued over time.

Considering that the older dirt bikes are not vastly different from today's bikes, there is still plenty of life and utility left in them. Parts are readily available for these bikes. Their rugged simplicity makes them durable and easy to repair or maintain. Today's racing four strokes are more expensive to maintain, less reliable and more complicated than their older counterparts.



So, there you have it! The VSM Enviro Friendly Stimulus Package: *Dirt Bike Recycling*

We are adding value to the bikes that once served their duty in the dirt by converting them for street use. Get more utility out of your once recreational vehicle. You can install all the necessary parts yourself to do this. With proper maintenance, your bike will provide you with miles of smiles. If and when

it breaks down, you can learn everything you need to know about repairing it in the many repair manuals available for under \$30. A basic set of hand tools from Mastercraft will likely do the job. If you need more complicated work done like rebuilding the motor, you can take it apart or take it to your local shop who may in turn take the cylinder to the machine shop and so on thereby *stimulating* your local economy.

Hell! The home reno and décor TV/industries have enjoyed double digit growth in the last decade. Dirt Bike Recycling along with mechanical repairs/maintenance should be the next trend.

Here is VSM's picks for older bikes worth converting/rescuing/reviving. Please note this is a merely a few examples. It is not an exhaustive or comprehensive list.

Honda – XR 400R/650R/650L

Yamaha – XT 250/350/650

Suzuki – DR 350/650

KTM – LC4 (400/640), EXC 400/450/525

Kawasaki – KLR 250/400/650

Utility, Sport, Value, Performance and Real Gansta for the everyday